

HANOUX

HUDSON VALLEY · SPRING · SUMMER · FALL · 2024

COMMUNITY DYE BATH



Save your clothing from the trash
and botanically renew your entire
wardrobe this season!

WELCOME TO THE

FASHION REVOLUTION:



Rejuvenate your wardrobe, with colors from your beautiful plant neighbors.

Support a healthier planet by using natural dyes and keeping your clothes out of the trash

Feel more connected, to the world and life around you

This monthly dye bath turns your natural fiber garments into beautiful pieces of art using ancient techniques.

★ LOCAL PLANTS

★ NATURAL DYE

★ MADE BY HAND

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A SEASON OF COLOR



June /
Sage Green



July /
Lavender
Gray



August /
Marigold



September /
Rich Yellow



Oct /
True Blue



November /
Warm Brown

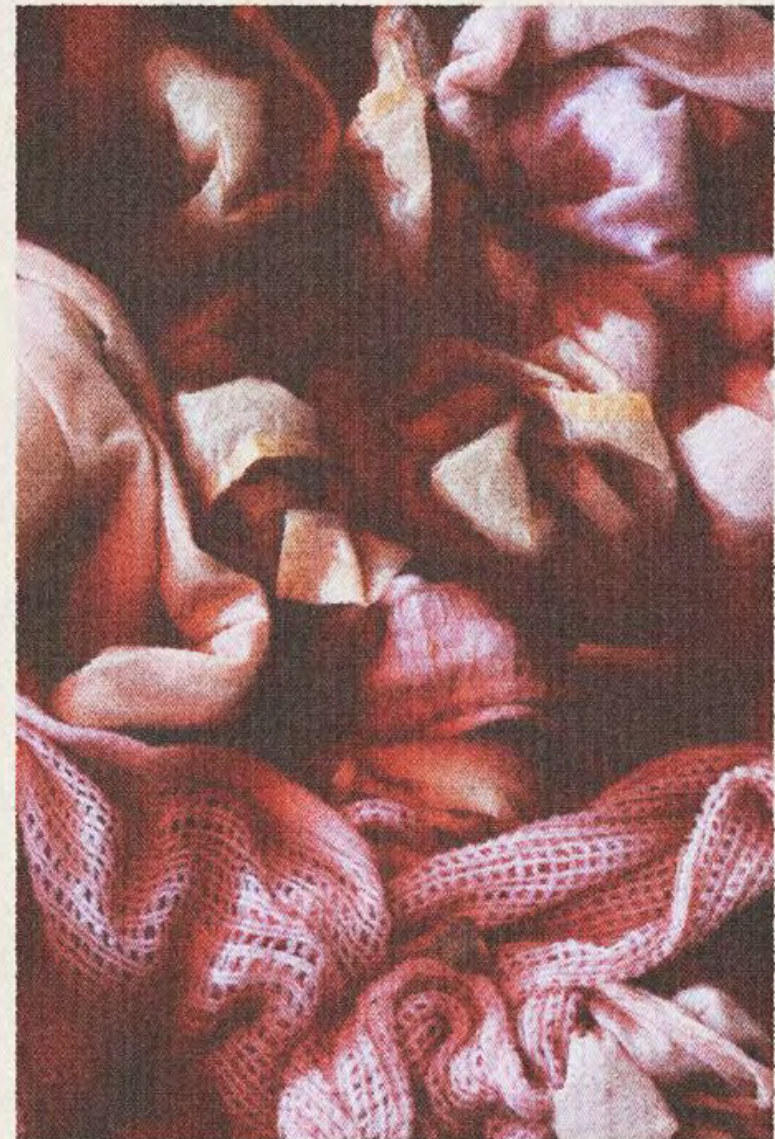
HOW IT WORKS

Each month we create a big bath of color in our Hudson based studio using locally grown plants. We hand dye your garment with love with a batch of other pieces from the community.



- ★ PURCHASE YOUR SLOT BEFORE THE END OF THE MONTH
- ★ SHIP US YOUR GARMENT
- ★ OUR TEAM WILL HAND DYE + BOTANICALLY RENEW YOUR CLOTHING WITH LOVE
- ★ WE'LL SHIP IT BACK TO YOU IN THE FOLLOWING MONTH WITH FRESH COLOR AND LIFE

PAYMENT DETAILS



**\$50 / garment
+ shipping**

★ LARGE ITEMS

Bedding (sheets or quilts), large winter jackets, towels, fabric yardage, etc. are billed per pound. Make the single garment purchase and our team will weigh your items upon arrival and send an invoice for the remaining balance.

★ CUSTOM / WHOLESALE

Please reach out to our team about custom inquiries or wholesale pricing for your brand.

★ REFUNDS NOT AVAILABLE

If you purchase and change your mind about which color you want, you are able to transfer your order to a different color or future dye lot!

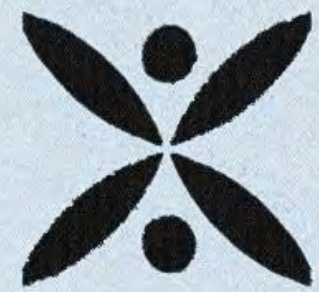
★ SHIPPING + TURNAROUND

A shipping fee will be applied at check out, once your order is placed on our website, our team will reach out with a confirmation and estimated shipping date <3

★ PACKAGE INSURANCE

We do insure our packages, though we are only able to insure the packages we ship for the amount paid for the dye.

WHAT YOU NEED TO KNOW



CLOTHING MUST BE WHITE + MOSTLY NATURAL FIBER

All clothing must be white or a light color + made out of majority natural fiber, as plant color won't dye synthetic fibers. Natural dye only bonds to natural fibers (cotton, hemp, linen, wool, silk, etc), and not synthetic fibers (polyester, acetate, etc).

Note that if your garment is constructed with a synthetic thread in the seams, the thread may not change color with the fabric. The dye has potential to change the finish of any hardware on your garment, including buttons, zippers, etc.



HIDDEN STAINS MAY SURFACE - BUT WE CAN HELP

Please be aware that over dyeing garments that have been wore previously may exhibit previously unseen stains after dyeing. An example is a tee shirt, after being mordanted and dyed, had darker markings under the armpits, where aluminum based deodorant permeated the fiber.

If any previously unseen stains present themselves, a member of our team will reach out and discuss dyeing a pattern over the solid dye to cover the stain (bundle dye, shibori, tie dye, etc)



NATURAL DYE IS NOT ABOUT CONTROL, BUT DISCOVERY :)

We hand dye all the garments with the same recipe of locally grown and foraged plants, although we can not guarantee an exact shade match to images used to advertise this service. Our process does not create a perfectly even color, and tonal watercolor like variations may be present on your garment.

We invite you to enjoy the beauty in the organic nature of plant dyes with us! All fibers accept dyes differently, and even two pieces of cotton from different mills may exhibit slightly different shades.



SLIGHT SHRINKING SOMETIMES HAPPENS

Depending on how your item was cared for prior to dyeing, it is possible it could shrink slightly in the dye process. If your items have been previous washed warm or were sold as 'pre-shrunk' then you likely don't have to worry!



PURCHASE

YOUR SLOT



GO TO:

www.hanoux.com/community-dye-bath



Natural dyes should be cared for mindfully. Your naturally dyed item will keep color longest with the following:

- Wash cold on delicate (alone on the first wash)
- Use a gentle detergent (avoid Tide Original, oxiclean or bleach)
- Store out of sun light
- Avoid acid (aka citrus)

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